ANDHRA PRADESH COMMON CORE (CBCS) SYLLABUS,2015 SRI KRISHNADEVARAYA UNIVERSITY, ANANTHAPURAMU I Year, II Semester

B.Com

DSC 1B – Fundamentals of Accounting-II

Unit-I: Depreciation

Meaning of Depreciation - Methods of Depreciation: Straight line - Written down Value - Sum of the Years' Digits - Annuity and Depletion (Problems).

Unit-II: Provisions and Reserves

Meaning – Provision vs. Reserve – Preparation of Bad debts Account – Provision for Bad and doubtful debts – Provision for Discount on Debtors – Provision for discount on creditors - Repairs and Renewals Reserve A/c (Problems).

Unit-III: Final Accounts

Meeting – Features – Manufacturing Account – Preparation of Trading Account, Profit & Loss Account and Balance Sheet with Adjustments. (Problems).

Unit-IV: Consignment Accounts

Consignment - Features - Proforma invoice - Account sales - Del-credre Commission - Accounting treatment in the books of consigner and consignee - Valuation of closing stock - Normal and Abnormal losses (Problems).

Unit-V: Joint Venture Accounts

Joint venture - Features - Differences between Joint-venture and consignment - Accounting procedure - Methods of keeping records (Problems).

Reference Books:

- 1. R.L. Gupta & V.K. Gupta, Principles and Practice of Accounting, Sultan Chand
- 2. T. S. Reddy and A. Murthy Financial Accounting, Margham Publications.
- 3. S.P. Jain & K.L Narang, Accountancy-I, Kalyani Publishers.
- 4. Tulsan, Accountancy-I, Tata McGraw Hill Co.
- 5. V.K. Goyal, Financial Accounting, Excel Books
- 6. T.S. Grewal, Introduction to Accountancy, Sultan Chand & Co.
- 7. Haneef and Mukherjee, Accountancy-I, Tata McGraw Hill
- 8. Arulanandam, Advanced Accountancy, Himalaya Publishers
- 9. S.N.Maheshwari & V.L.Maheswari, Advanced Accountancy-I, Vikas Publishers.

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B.Com

DSC 2 B: Business Environment

Unit – I: Overview of Business Environment

Business Environment – Meaning – Macro and Micro Dimensions of Business Environment – Economic – Political – Social – Technological – Legal – Ecological – Cultural – Demographic – Changing Scenario and implications – Indian Perspective – Global perspective.

Unit – II: Economic Growth

Meaning of Economic growth – Factors Influencing Development – Balanced Regional Development.

Unit – III - Development and Planning

Rostow's stages of economic development - Meaning - Types of plans - Main objects of planning in India - NITI Ayog and National Development Council - Five year plans.

Unit – IV : Economic Policies

Economic Reforms and New Economic Policy – New Industrial Policy – Competition Law – Fiscal Policy – Objectives and Limitations – Union budget – Structure and importance of Union budget – Monetary policy and RBI.

Unit – V -Social, Political and Legal Environment

Concept of Social Justice - Schemes - Political Stability - Leal Changes.

Suggested Readings:

Rosy Joshi and Sangam Kapoor : Business Environment.
 Francis Cherunilam : Business Environment.

3. S.K. Mishra and V.K. Puri
4. K. Aswathappa
Economic Environment of Business.
Essentials of Business Environment.

ANDHRA PRADESH COMMON CORE (CBCS) SYLLABUS,2015 SRI KRISHNADEVARAYA UNIVERSITY, ANANTHAPURAMU I Year, II Semester

B.Com General

DSC 3 B: Business Economics

Unit-I- Introduction

Meaning and definitions of business Economics-Nature and scope of Business Economics- Micro and Macro economics differences – Cardinal Utility& Ordinal Utility.

<u>Unit-II</u>- **Demand Analysis**

Meaning and definition of demand -Determinants to Demand -- Demand function -Law of demand- Demand Curve -Exceptions.

Unit –III- Elasticity of Demand

Meaning and definition of Price Elasticity of demand – types of Price Elasticity of demand – Measurements of price elasticity of demand – total outlay method – Point method – Arc Method.

<u>Unit – IV</u>- Market structure

Meaning and definition of Market – Classification of Markets - price determination under perfect competition and Monopoly only – Distinguish between perfect competition and Monopoly.

<u>Unit-V-</u> Cost Analysis

Cost – Meaning – Fixed Cost – Variable Cost – Cost behaviour. Breakeven Analysis uses and limitations.

Reference Books

- 1. Dr.S.Sankaran, Business Economics Margham Publications, Chennai-17.
- 2. Business Economics Kalayani Publications.
- 3. Business Economics Himalaya Publishing House.
- 4. Aryasri and Murthy Business Economics, Tata Mcgraw Hill.
- 5. Business Economics, Maruthi Publications